

ABSTRACT

DATABASE ACCESS TOOL

Embodiments of the invention alleviate problems relating to databases access,
5 particularly when the database is very large and complex such as in the marketing
domain. This domain is characterised by very large databases containing many
Gigabytes of customer related information. Many different types of users can need to
query a database and in large businesses. Different users may have different abilities
or familiarity with database access. Embodiments of the present invention provide a
10 database access tool which makes database access easier for users having different
abilities by storing previous queries and reusing them in response to subsequent
queries.

Figure (1)

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